



## ARTIFICIAL INTELLIGENCE FRAUD DETECTION

### **Clever organizations develop fraud detection techniques**

Offensive sales strategies are focused on acquiring a large number of customers. This means that some of them will turn out to be unfair. However, using artificial intelligence algorithms based on the customer's behavioral history, we can indicate transactions suspected of being a phishing scam. The anti-fraud system that monitors the events and transactions data stream prevents unlimited financial losses.

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**Europe - Poland**  
**CFT Polska**  
ul. Ryżowa 49  
02-495 Warszawa  
**Telefon:** +48 22 379 75 00  
[europaefnfo@cfteurope.pl](mailto:europaefnfo@cfteurope.pl)

**Europe - Poland**  
**CFT Polska**  
Ul. Myśliwska 14  
15-569 Białystok  
**Telefon:** +48 22 379 75 00

**United States**  
**CFT Inc.**  
1556 S. Michigan Avenue Unit 3A  
Chicago, Illinois 60605  
**Telefon:** +1.312.588.0006  
**Tel. kom.:** +1.312.420.1016  
[info@cft-inc.net](mailto:info@cft-inc.net)